

Press release

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Interseroh+ at interpack 2023

Focus on recyclability: international packaging analysis “Made for Recycling” generates safety for businesses

- **“Made for Recycling”:** recognised international recyclability analysis and certification of 20 target markets
- **Interseroh+ presents its range of services at the international packaging trade fair from 4 - 10 May 2023 in Düsseldorf**
- **Joint appearance with mechanical engineering company Syntegon facilitates comprehensive advice**

Cologne. Hot topic of sustainability: for the international packaging sector, the recyclability of packaging is becoming a key basic requirement to remain in a position to supply. The legal requirements are growing – as is the need for reliable international evaluation standards such as “Made for Recycling”. At the specialist trade fair interpack in Düsseldorf, environmental service provider Interseroh+ presents its range of services and invites specialist visitors from around the world to obtain personalised advice from 4-10 May 2023 in hall 9, stand A19. “The pressure on packaging manufacturers is increasing. However, guaranteeing good recyclability presents a vast challenge for many, particularly in an international context,” says **Markus Müller-Drexel, CEO of Interseroh+**. “With ‘Made for Recycling’, companies can stay on the safe side. We are therefore delighted that we are now able to offer our international recyclability analysis in 20 countries.” As part of the scientifically well-founded test method, the experts not only assess the materials and design of the packaging, but also its practical sorting and recycling capability which can vary greatly between countries.

Recyclability – a relevant economic and competitive factor: “Made for Recycling” as a consulting partner in Syntegon’s sustainability area

Even today, the sustainability of packaging is an important sales argument – and, based on the intention of the EU Commission, in the future, recyclability is even to determine whether packaging may be brought onto the market in the first place. At interpack 2023, Interseroh+ will present specific examples of how to optimise recyclability. In the sustainability area of mechanical engineering company Syntegon (hall 6, stand A31), packaging variants can be compared for different applications. On all trade fair dates, “Made for Recycling” experts will be able to give specific advice to interested companies. “We are convinced that more sustainability in the packaging sector can only be achieved when we work together,” says Torsten Sauer, Director of Sustainability at Syntegon. “This is why we are delighted about our cooperation with Interseroh+. In this way, we, as mechanical engineers, can support our customers on their journey to a future-proof circular economy.”

Interseroh+ / “Made for Recycling” are present at interpack 2023 in Düsseldorf: Hall 9, stand A19, 4 until 10 May 2023. Further information about interpack: <https://www.interpack.de/>

About Interseroh+:

Interseroh+ is the Recycling Alliance of the recycling services provider Interzero. The offer from Interseroh+ GmbH is aimed at all companies which not only want to fulfil their legal obligations concerning packaging licensing, but also want to take responsibility for closing recycling and raw material loops – and they can also become a joint member of the Recycling Alliance. For further information on Interseroh+, visit www.interseroh.plus.

About Interzero:

Interzero is one of the leading service providers for the closing of product, material and logistics loops and the leading innovator in plastics recycling with the largest sorting capacity in Europe. With the guiding principle of “zero waste solutions,” the company supports more than 50,000 customers throughout Europe on the responsible use of recyclable materials, thereby helping them to improve their individual sustainability performance and to conserve primary resources. With approximately 2,000 employees, the company has a total turnover of more than one billion euros (2021). According to the Fraunhofer Institute for Environmental, Safety and Energy Technology UMSICHT, in 2021 alone, through its recycling activities, Interzero saved more than one million tonnes of greenhouse gases compared with primary production and more than 12.5 million tonnes of primary raw materials. For further information, visit www.interzero.de.

Please also visit our online portal, which contains information on the topic of raw materials and recycling: www.recyclingnews.de.

For further information on Interseroh+, visit www.interseroh.plus. At www.interzero.de/presse it is possible to subscribe to all of the press releases of Interzero as RSS feed. Please also visit our online portal, which contains information on the topic of raw materials and recycling: www.recyclingnews.de

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