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Press release

Wednesday, 21 October 2020

"Future Resources 2020" conference

Borderless packaging: running resources in a closed loop across national borders

+++ Future Resources conference online and free of charge this year
+++ Experts present the latest political developments and innovations

Cologne. The fourth "Future Resources" conference will take place under the motto "Borderless packaging" on 10 November 2020 – online and without a participation fee. Experts from the retail trade, consumer goods industry and recycling industry will discuss the requirements of an international packaging market and possibilities to use packaging materials in a way that protects the climate and conserves resources. The event also offers an insight into the latest political developments at European level and presents material innovations.

"The high level of interest in the event jointly hosted by Interseroh and the German Packaging Institute (dvi) over the last few years demonstrates how important the handling of finite resources is for all those involved in the packaging loop," says **Markus Müller-Drexel, Managing Director of INTERSEROH Dienstleistungs GmbH**. "To ensure that no risks are taken during the current corona situation, the entire programme will take place online this year."

Sabine Nallinger, chairwoman of Foundation 2° – German Businesses for Climate Protection, will speak on the topic "Packaging vs. raw materials – what is more important in today's world?", before Dr Carl Dominik Klepper, Managing Director of Arbeitsgemeinschaft Verpackung + Umwelt e.V. (AGVU), takes a look at Europe and the current framework conditions for packaging. In addition, Urban Buschmann, Head of Process Development at FRoSTA AG, will present a best-practice example of paper packaging for frozen goods and Axel Subklew, spokesperson for the "Waste separation works" campaign, will introduce the information campaign of the German dual systems. Finally, Ansgar Schonlau, Managing Director of maag GmbH, will speak on the recyclability of meat and cheese packaging.

"In the medium term, the goal must be to make all packaging recyclable and to produce the majority of it from recycled materials," says **Winfried Batzke, Managing Director of dvi**. "Future Resources offers the ideal platform for dialogue and exchange between all stakeholders to support the necessary paradigm shift."

Free registration for Future Resources 2020 at: <https://www.future-resources.de/> (German).

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About the Deutsches Verpackungsinstitut e.V. (dvi):

The Deutsches Verpackungsinstitut e.V. (dvi) (*German Packaging Institute*) is the only network for the packaging industry to bring together companies from every stage of the value chain. The dvi supports the transfer of knowledge and promotes discussions between more than 230 companies, institutions and partners. The dvi is a platform for information, insights, inspiration and discussions surrounding the topic of packaging.

Further information about the dvi is available at www.verpackung.org.

About Interseroh

Next to ALBA, Interseroh is one brand under the umbrella of the ALBA Group. The ALBA Group is one of the leading recycling and environmental services companies as well as raw material providers worldwide and operates within Germany, Europa and Asia. In 2019 its divisions generated an annual turnover of 2.0 billion Euros and employed a staff of approx. 8,800 employees. In 2018 alone ALBA Group saved 4.4 million tonnes of greenhouse gases compared to primary production and at the same time 31.9 million tonnes of primary raw materials through its recycling activities.

Further information on Interseroh can be found at www.interseroh.com.

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Caption: (f.l.t.r.) Markus Müller-Drexel, Managing Director INTERSEROH Dienstleistungs GmbH, and Winfried Batzke, Managing Director dvi, at the „Future Resources 2018“. This year's conference will be an online event.

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