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Press release

Friday, 22 September 2017

“Future Resources 2017”: Focus on Sustainability

The first dvi and Interseroh symposium on the recycling capability of packaging materials

+++ Meeting of experts in Frankfurt am Main on 17 October 2017

+++ Symposium under the motto “Packaging is raw material”

Cologne/Frankfurt. Representatives from retail, the production industry and recycling industry are meeting for a professional exchange of ideas on the recycling capability of packaging materials in Frankfurt am Main on 17 October 2017. The environmental services provider Interseroh and the Deutsche Verpackungsinstitut e.V. (dvi) are organising their first joint symposium “Future Resources 2017” under the motto “Packaging is raw material”. The event will bring together players from the packaging value chain and address legal changes and their impacts on innovations in packaging and recycling.

“Against the backdrop of finite resources with increasing amounts of waste at the same time, it is essential to include sustainability and recycling capability in packaging design,” says **Markus Müller-Drexel, Managing Director of INTERSEROH Dienstleistungs GmbH**. “If retail and industry work as one in this process, it won’t just benefit the environment but will pay off for companies too.”

“For more than 25 years the packaging industry has been a circular economy pioneer. The issue recycling plays a main role at all events of the dvi. We are happy that, together with Interseroh at Future Resources 2017, we can work on the improvement of sustainability and recycling capability of packaging together with important players of the industry”, says **Winfried Batzke, Managing Director of dvi**.

During the event, dvi and Interseroh invite you to discuss the necessity for the optimal economical and ecological use of packaging in closed cycles together with renowned speakers including Gunda Rachut (Director of the Stiftung Zentrale Stelle Verpackungsregister), Peter Heydasch (materials expert at Dow Europe GmbH) and Stefan Dierks (Head of CR Product & Strategy Tchibo GmbH).

The “Future Resources 2017” symposium is being held on 17 October 2017 from 10 a.m. to 4.45 p.m. at the Frankfurter Kunstverein in the city centre of Frankfurt between the cathedral and the Römer (town hall). You can find more information about the event, programme and registration, at www.future-resources.de.

About the Deutsche Verpackungsinstitut e.V. (dvi):

The Deutsche Verpackungsinstitut e.V. (dvi) ist he only network of the German packaging industry, which unites companies of all stages of the value chain as members. The dvi supports the transfer of know-how

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and promotes the dialogue between its more than 230 member companies, institutions and partners. It is a platform for information, insights, inspiration and exchange in the field of packaging.

You can find more information about dvi at www.verpackung.org.

About Interseroh

Next to ALBA, Interseroh is one brand under the umbrella of the ALBA Group. The ALBA Group operates with a total of about 7,500 employees within Germany, Europe and Asia. With an annual turnover of approx. 1.8 billion Euros (2016) ALBA Group is one of the leading recycling and environmental services companies as well as raw material providers worldwide. In 2015 alone ALBA Group saved almost 5.9 million tonnes of greenhouse gases compared to primary production and at the same time about 51.8 million tonnes of primary raw materials through its recycling activities.

Further information on Interseroh can be found at www.interseroh.com. All press releases of the ALBA Group may be subscribed to via RSS feed at www.albagroup.de/presse.

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