

LET'S GET STARTED



Rate the following statements for your company on a scale of one ("not at all") to five ("very much"). Regardless of the score that you begin with – you are well on your way to finding new solutions.

Self-assessment



How well has your company understood the circular economy?



How well prepared is your company for the changes in sustainability legislation?



How recyclable is your company's packaging?



OPTIMISE?!

Self-check & kick-off

1. When was Earth Overshoot Day 2022?

- a) On 28 July
- b) On 1 August
- c) On 1 June

2. Black packaging is ...

- a) ... not recyclable.
- b) ... not sortable.
- c) ... worse for the environment.

3. Who is affected by the amendment of the German Packaging Act?

- a) Especially E-commerce companies.
- b) All companies that produce packaging.
- c) Online shops that sell goods abroad from Germany.

EVERYTHING
CORRECT? →